

To: Entire Membership  
Subject: "We want YOU to sign up for the swim team"

Hello Burton Hollow Members!

My name is Rachel Arceri and I am the Head Coach of the Burton Hollow Swim Team. *For many of you, I am excited to spend another great summer with your family.* **For those of you that I don't know, I would like to ask you to consider signing your child up for the swim team.** I am beyond excited to spend another summer sharing my passion of swimming with the most amazing kids. I can sincerely tell you that coaching Burton Hollow has been one of the most enriching and happy experiences of my entire swim career. As head coach, I am interested in helping this team grow, as well as develop a positive relationship with swimming and many unforgettable memories. I encourage you to come check it out for yourself. We need you!

❖ **For families who are unsure, let me clear up some common misconceptions I often come across:**

- *"With other commitments, I am afraid my family will not be able to commit to every practice and swim meet."* While I appreciate this concern from families, please come see us at the meeting and talk to us, and I know we can work something out. Even if you cannot attend all the swim meets, I am confident that this would be a great experience for your family.
- *"I am not sure my child is good enough to be on the team yet" or "My child is too young still".* This team has a very wide range of ages and skill levels. Our league and coaching staff does a superb job of accommodating for all different skill levels. Let us explain more about where exactly your child would fit in by coming to talk to us at our first meeting. Also, new families are consistently surprised at how much their child improves in just a few weeks on our team. As a coach, I also want you to know how rewarding it is when your child notices his or her own improvements.
- If you do have any other doubts or concerns, please talk to us and I know we will work something out. I want your child to join the team. Ask your swim team friends, they all love it!

❖ **For all returning AND new swim team families:**

- **Swim Team Packet – Registration**
  - Attached to this email is our swim team packet. *This includes your registration form, your complementary t-shirt and your apparel order form, and a swim team schedule.* **The most important part of this packet is your missing meets page, where you will fill out the meets you will NOT be able to attend.**

- Please fill this out and turn it in at the club as soon as you are ready. It is officially due on **Sunday, June 3rd**. Also feel free to bring it with you to our meeting.
- **Swim Team Meeting – 10:00am – 12:00pm Saturday, June 2<sup>nd</sup>**
  - **Here you will be able to meet the coaches and some of your team, find out all the new info for the 2018 season, and even purchase team suits.** This is also a great time to ask questions and speak with our coaches personally. Please come hear what we have to say.
- **Day Before Practice Party – 2:00-5:00pm Saturday, June 16<sup>th</sup>**
  - **In order to promote team bonding and have some good fun, I would like to see all my swimmers come out for a special surprise this day.** I need the older ones and the younger ones, and the new kids and the veterans. Parents are encouraged to come hang out and catch up with your swim team friends. I will be feeding your children pizza dinner this day as well!

Please help me spread the word of our fun family to your BH friends. Bring them with you to these first two events! Our biggest weakness on our team is lacking numbers. We have the smallest team in the league (but the largest swim club).

**Feel free to email me personally** at [BHSCswimcoach@gmail.com](mailto:BHSCswimcoach@gmail.com), and consider joining our Facebook group, @BurtonHollowSwimTeam.

Thanks! Go Dolphins!

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