

**Burton Hollow Swim Club**  
Livonia, MI  
www.burtonhollowswim.com



Dear Business Owner:

The Burton Hollow Swim Club in Livonia will be hosting the annual Summer Independent Swim League (S.I.S.L) Championship Swim Meet on Saturday, July 29, 2023. On this day, over 700 swimmers between the ages of 5-18 years old and their families will celebrate a summer’s worth of early mornings, hard work, physical activity, and commitment to their teams.

Our five league teams are located in Livonia, Northville and Canton.

The hosting swim club (team) relies on sponsorships and advertising to help defray the expenses of the day’s event. We invite you to support our local young athletes by advertising in the League Meet Program, as one of six Lane Sponsors or as a Premium Sponsor. Advertising at the S.I.S.L League Meet will reach over 600 families (approx. 1,400 adults) in the Livonia, Northville, and Plymouth-Canton area. In addition to promoting your business, you will be supporting local athletes at the culminating event of their summer swim season.

We invite you to purchase one of the ad spaces described below to help support the S.I.S.L League Meet and local swimmers as well as to promote your business to this captive audience. Burton Hollow Swim Club is a non-profit organization, and all proceeds will go toward the presentation of this event.

The Burton Hollow “Dolphins” Swim Team appreciates your support for this event!

Sincerely,  
Chessa Turcott  
Advertising Chairperson

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**Return Copy of Ad and Check (payable to Burton Hollow Swim Club) to:**

Chessa Turcott  
14699 Yale Livonia, MI 48154  
Ph: 269-267-4114  
Email: [BH2023SISL@gmail.com](mailto:BH2023SISL@gmail.com) – electronic ad copies welcome

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

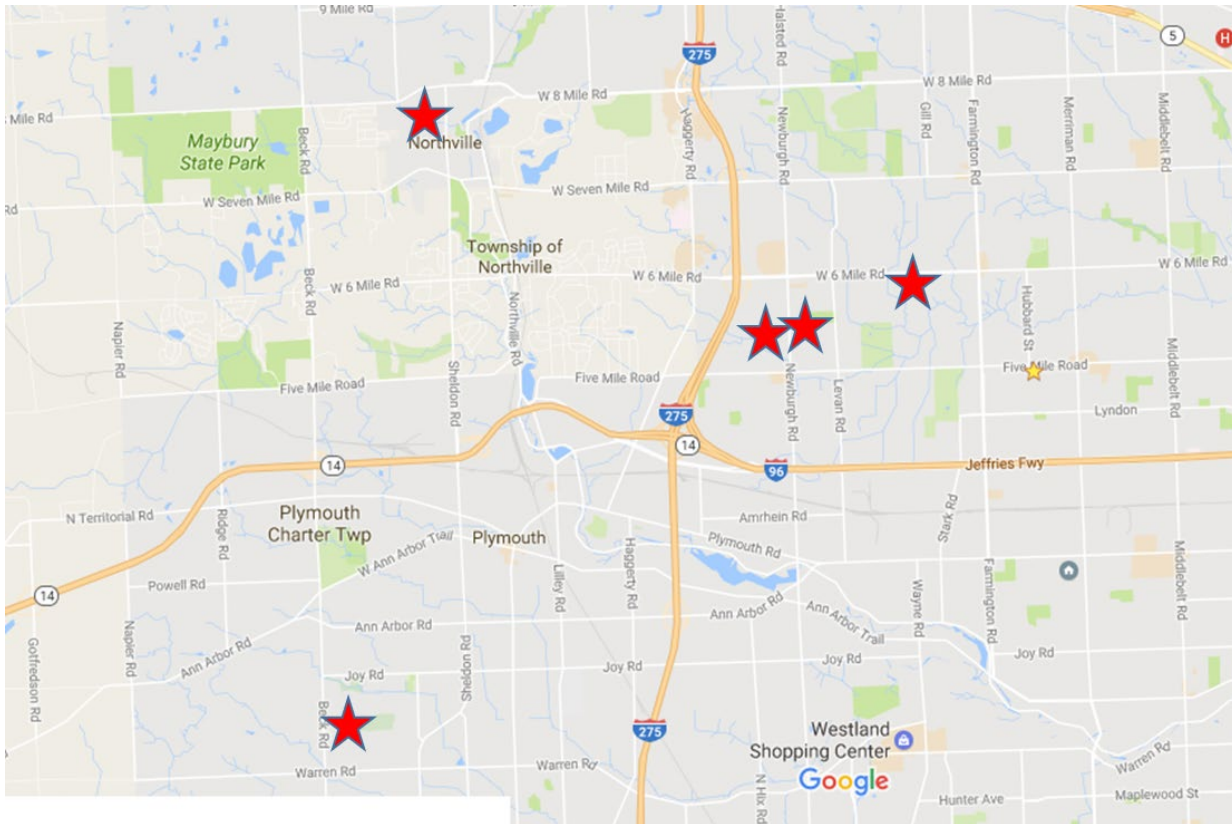
**Please Check Your Choice:**

Presenting Sponsor	\$1500	(Can negotiate what this entails)
Premium Sponsor:	\$775	(includes 6’ X 9’ banner display visible to entire grounds & full-page ad)
Lane Sponsor:	\$675	(includes 2’ X 3’ banner display over a swimming lane for all events)
Program:	\$125	Full Page Ad
	\$65	½ Page Ad
	\$35	¼ Page Ad
	\$25	Business Card

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**Summer Independent Swim League Clubs:**  
Burton Hollow Swim Club – Livonia (Host for 2023)  
Fairway Farms Swim Club - Livonia  
Newburgh Swim Club – Livonia  
Northville Swim Club – Northville  
Colony Swim Club – Plymouth/Canton



**Swim Meet Facts:**  
All day event running from 7:00AM-5:00PM  
600+ families  
700+ swimmers  
2,000+ people throughout the day

The Burton Hollow Dolphins are excited to host this year! We hope you share our joy and help with your donation.